Activating Red Square with pop up interventions

Red Square has and always will be a space truly for the people. Students, faculty, staff, and passersby alike, the site acts as the main gathering space for almost any activity, social to political. We chose to heighten and highlight the democracy of Red Square. A grid system throughout red square consisting of covered holes in the ground, can be opened up to insert poles of varying sizes and heights. These poles in turn can transform the space in infinite ways. Clubs will no longer need to use easy-ups, but simply insert the poles where they need and hang some canvas. Hammocks, volleyball tournaments, and concerts are a small range of social activities the grid could accommodate. Banners, signs, and art installations could hang proudly, representing the political history and importance of the square. The only limit to what the grid can accomplish is the imagination of the very people who use it. Some of the holes would act as lights to further activate the space and make it safer at night. More trees and movable seating were added to the entrances and thresholds of red square to give people a chance to linger. Stair-ramp combinations were also



added to improve accessibility. Red Square is the democratic heart of the University of Washington. The grid system will reinforce this message as well as meet the present and future needs of the university for years to come.

Students and faculty determine where and when interventions should occur!

canopy stand / market stalls!

leisure!





ground lights!







