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SYLLABUS*

"They professed themselves 'landscape architects,' inventing the name to convey their intent to bear toward the total landscape the same relation that an architect bears toward a building, with an emphasis on design."

- Norman T. Newton describing Frederick Law Olmsted and Calvert Vaux's use of the term in 1858, in *Design on the Land*

As the profession continues to evolve, landscape architects play a significant role in sustainable planning and design of landscapes in diverse social and ecological contexts. Urban ecological design, our department's focus, embodies these contexts while suggesting new opportunities and roles for landscape architects. LARC 473 Professional Practice is designed for you to learn about professional opportunities and roles, skills, responsibilities, and ethics to help foster your career development.

course learning objectives / expected student outcomes

The objectives of this course are to:

1. Build knowledge of opportunities and strategies to chart your career

explore a range of potential career directions, roles and responsibilities
discuss professional development and enrichment choices

2. Examine skills and issues of practice.

study, use, and refine professional communication techniques
introduce office and project management structures, contract issues and scope, legal issues
identify and discuss sources of information and professional development

3. Address ethical professional practice and personal values.

examine and apply ASLA's Code of Professional Ethics and Environmental Ethics
articulate one's own ethics
consider alternatives for meshing career with other aspects of life

process

This course is structured as an interactive seminar, such that the goals are best achieved through your active participation in readings, activities, and discussions with invited guests and classmates. Some sessions focus on discussing your findings while other sessions include visiting professionals, who will share their experiences regarding the scheduled topic and other insights. These are designed as brief, informal presentations leading into more informal dialogue guided by your questions. Assigned readings on session topics are noted on the schedule, and are to be **read for discussion on the session date**. Please note: aspects of all three learning objectives will be woven into discussions with guests and among the class. Also note the schedule is subject to change on short notice due to the visiting professionals availability.

* Much of the course work was developed by Prof. Julie Johnson and has been adapted and used with her permission.

readings

Readings will be on BE Library reserve, e-reserve, or online. One book will be used more frequently than others for readings, and is available at the University Bookstore for this class or to purchase online:

Sharky, Bruce G. 1994. *Ready, Set, Practice: Elements of Landscape Architecture Professional Practice*. New York, NY: John Wiley & Sons, Inc.

The BE Library will have on reserve:

Foster, Kelleann. 2010. *Becoming a Landscape Architect*. Hoboken, NJ: John Wiley & Sons, Inc.

[also, Seattle Public Library has 2 copies and as an e-book]

Greene, Brenda. 2004. *Get the Interview Every Time: Fortune 500 Hiring Professionals' Tips for Writing Winning Resumes and Cover Letters*.

Chicago, IL: Dearborn Trade Publishing.

[Seattle Public Library has 3 copies of the 2008 version]

Linton, Harold. 2003. *Portfolio Design, third edition*. New York: W.W. Norton.

[also, Seattle Public Library has 2 copies of the 2000 version]

McKenna, A.T. 2000. *Digital Portfolio / 26 design portfolios unzipped*. Gloucester, MA: Rockport.

Rogers, Walter. 1997. *The Professional Practice of Landscape Architecture: A Complete Guide to Starting and Running Your Own Firm*. New York, NY: VNR.

[Seattle Public Library has 1 copy]

Samara, Timothy. 2002. *Making and breaking the grid: a graphic design layout workshop*. Gloucester, MA: Rockport Publishers. [Seattle Public Library has 3 copies of the 2005 version]

Sanoff, Henry. 1992. *Integrating Programming, Evaluation, and Participation in Design: A Theory Z Approach*. Brookfield, VT: Avebury, Ashgate Publishing Co. [Chapter 2 on class e-reserve]

Schön, Donald A. 1983. *The Reflective Practitioner How Professionals Think in Action*. New York: Basic Books, Inc. [Chapter 2 on class e-reserve]

Sharky, Bruce G. 1994. *Ready, Set, Practice: Elements of Landscape Architecture Professional Practice*. New York, NY: John Wiley & Sons, Inc.

websites

Certain class sessions will focus on resources available online, including these websites:

American Society of Landscape Architects [ASLA] <http://www.asla.org>

ASLA Code of Professional Ethics and Environmental Ethics

<http://www.asla.org/ContentDetail.aspx?id=4276&RMenuId=8&PageTitle=Leadership>

<http://www.asla.org/ContentDetail.aspx?id=4308&RMenuId=8&PageTitle=Leadership>

ASLA, Washington Chapter <http://www.wasla.org>

Council for Landscape Architectural Registration Board [CLARB] <http://www.clarb.org>

Washington Licensing, Landscape Architecture <http://www.dol.wa.gov/business/landscapearchitects>

Public Interest Design <http://www.publicinterestdesign.org/infographic/>

assessment measures

Your grade will be determined by the quality of your work and participation in class discussions / activities. These discussions play a central role in understanding and applying the readings to your own professional interests, and in meeting course goals for professional skills. Be prepared by critically reviewing assigned readings and preparing questions to ask guests. In small group activities, share your perspectives, practice listening, and craft your responses. Assigned readings and projects support class discussions, and so need to be completed on time. Projects submitted late will be marked down 10% for each day past the due date, unless you have made arrangements before the due date with the instructor. Your course grade will be determined by your points for projects listed below, using the Department of Landscape Architecture guidelines for grading, with a numerical score per the University's 4.0 to 0.0 system:

project 1: looking ahead	15 points
project 2: career conversations	20 points
project 3: urban ecological design - video	25 points
project 4: professional practice team presentations	25 points
participation in class discussions/activities + reflection	<u>15 points</u>
	100 points

Provide citations as needed for your work. Cite your text references, whether paraphrasing or directly quoting a phrase or passage. Use quotation marks as needed. If you use images that are not your own, cite the source(s) for these as well. Format citations per the "Chicago StyleGuide" from the University of Washington Libraries to format your references. See the Libraries' website: <http://guides.lib.washington.edu/citations>

questions? suggestions?

Please give questions, ideas, and suggestions throughout the class. If we run out of time in class, or you'd rather discuss something individually, we can meet during office hours or communicate by email. You can contact either the TA or me by email with questions, and/or meet during our office hours, as noted on the first page of the syllabus.

schedule to date (session topics may change)

week	M. session topic /reading	W session topic /reading	due/exercises
week 1	4 jan overview: class + projects + team work organization • projects. 1, 2, 3, 4	6 jan career charting: defining the profession, envisioning the future • Sharky, ch. 4	<ul style="list-style-type: none"> • handout all projects • create common informational questions • due W: project. 1.a
week 2	11 jan career charting: professional development • Sharky, ch .6 • pin-up ex. 1b + 1e, peer review	13 jan pro practice and personal values: class discussion on Ethics ASLA LAND link: in-class exercise project 4: outline due	<ul style="list-style-type: none"> • due M: project 1.b, c, d, e • due W: outline project 4
week 3	18 jan - no class Martin Luther King Holiday	20 jan pro practice and personal values: "Values and Ethics" • Sharky, ch. 3 • ASLA Code of Professional Ethics and Environmental Ethics practice skills and issues: "Relationships" • Sharky, ch. 7 and 8 (Rogers: ch. 4)	<ul style="list-style-type: none"> • due W: project 1 revised • team presentations • feedback forms
week 4	25 jan pro practice skills: "D.I.Y. and Marketing for Success" • Sharky, ch. 7 and 8 (Rogers: ch. 4) pro practice issues: D/B + Bid Contracts + Maintenance Issues • Sharky, ch. 9 and 10 project 2 – confirmation letter due	27 jan pro practice and personal values: LARE + LEED + CLARB guest speaker: TBA • www.asla.org • CLARB website	<ul style="list-style-type: none"> • due: project 2- confirmation letter • questions for guests • team presentations • feedback forms
week 5	1 feb practice skills and issues: "Life of a Project" • Sharky, ch. 11 + 12 pro practice skills: "Contracts Matter" • Sharky, ch. 14 + 15 • Skim: Sharky, App. I & II	3 feb pro practice issues: D/B + Bid Contracts + Maintenance Issues guest speaker: TBA	<ul style="list-style-type: none"> • team presentations • questions for guests • feedback forms

week 6	<p>8 feb – Chinese New Year! pro practice skills: “Tech Specs”</p> <ul style="list-style-type: none"> • <i>Sharky, ch. 15</i> <p>pro practice issues: “Legal Matters”</p> <ul style="list-style-type: none"> • <i>Sharky, ch. 13</i> • <i>State and National Laws Relating to Landscape Architects</i> • <i>National Environmental Laws</i> 	<p>10 feb pro practice skills and issues: “Outstanding in the Field”</p> <ul style="list-style-type: none"> • <i>Sharky ch. 16</i> <p>pro practice issues: “Stamp of Approval”</p> <p><i>Sharky, ch.</i></p> <ul style="list-style-type: none"> • <i>project 2 due</i> 	<ul style="list-style-type: none"> • due: project 2- 10 Feb. Informational meeting • team presentations • feedback forms
week 7	<p>15 feb – no class President’s Day Holiday</p>	<p>17 feb – pro practice skills and issues: “Codes of Conduct”</p> <p><i>TBA</i></p>	<ul style="list-style-type: none"> • team presentation • feedback forms
week 8	<p>22 feb pro practice career: public agencies <i>guest speakers: TBA</i></p>	<p>24 feb pro career / communication: What is LA? Video</p> <ul style="list-style-type: none"> • project 3 due 	<p>due: project 3 – LA video</p> <ul style="list-style-type: none"> • team presentation • guest questions • feedback forms
week 9	<p>29 feb pro career / communication: What is LA? Video</p>	<p>2 mar pro practice career: private firms + other roles <i>guest speakers: TBA</i></p>	<p>due: guest questions + contribution to discussion</p>
week 10	<p>7 mar practice issues and career: portfolio review - optional <i>reflection due</i> <i>Sharky, ch. 17</i></p>	<p>9 mar – no class LA final reviews</p>	<p><u>due</u>: reflection</p>
week 11	<p>14 mar finals week any outstanding work due + upload all projects to class canvas site by noon.</p>	<p>16 mar finals week</p>	<p>due: Upload projects to class canvas site with your name on each submittal by noon</p>